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ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS

The Company announces that, pursuant to Rules 2.07A and 2.07B of the Listing Rules and the Company's articles of association, new arrangements are being made to ascertain Shareholders' choice of language and means of receipt of future Corporate Communications of the Company.

INTRODUCTION

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company currently sends printed forms of Corporate Communications (in English and/or Chinese language) to Shareholders unless the Company has previously received from Shareholders express and positive confirmations in writing that the Shareholders wish to receive Corporate Communications by electronic means through the Company's website in lieu of printed forms.

As deeming consent from Shareholders to receive Corporate Communications via the Company's website is permitted under the articles of association of the Company as adopted on 18 November 2015 and with a view to further support environmental protection, the Company is making new arrangements to ascertain Shareholders' choice of language and means of receipt of future Corporate Communications of the Company in accordance with Rules 2.07A and 2.07B of the Listing Rules.

The Company recommends that Shareholders take advantage of the Website Version (as defined below) in respect of the Company's future Corporate Communications. Shareholders will have the right at any time by reasonable prior notice in writing to the Company c/o the Share Registrar or by email to nwd-ecom@hk.tricorglobal.com to change their choice of language and/or means of receipt of future Corporate Communications.

NEW ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the following arrangements will be made by the Company:

1. A first letter dated 12 May 2016 (the "**First Letter**") will be sent by the Company together with a reply form (the "**Reply Form**"), in both English and Chinese, and a

mailing label for posting within Hong Kong, to Shareholders to enable them to elect any one of the following options by completing and returning the Reply Form:

- (i) to receive the printed English version of all future Corporate Communications only;
- (ii) to receive the printed Chinese version of all future Corporate Communications only;
- (iii) to receive both the printed English and Chinese versions of all future Corporate Communications; and
- (iv) to read all future Corporate Communications on the Company's website at www.nwd.com.hk (the "**Website Version**") in place of printed copies, and to receive notifications of publication of future Corporate Communications on the Company's website.

The First Letter will explain that if the Company does not receive a duly completed and signed Reply Form or a response by 8 June 2016 and until the Shareholder informs the Company c/o the Share Registrar by reasonable prior notice in writing by post or by email to nwd-ecom@hk.tricorglobal.com, such Shareholder will be deemed to have consented to receive the Website Version of all future Corporate Communications, and notifications of publication of future Corporate Communications on the Company's website will be sent to such Shareholder in the future.

2. With respect to Shareholders who choose to receive all future Corporate Communications in printed form, the Company will send the selected language version(s) of Corporate Communications by mail to those Shareholders who have made a selection unless and until they inform the Company c/o the Share Registrar by reasonable prior notice in writing by post or by email to nwd-ecom@hk.tricorglobal.com that they wish to receive the Corporate Communications in the other (or both) language(s) (as the case may be) or by electronic means (through the Company's website).
3. When each of the printed Corporate Communication is sent in accordance with the arrangements described above, a second letter (the "**Second Letter**") together with a change request form (the "**Change Request Form**"), in both English and Chinese, with a mailing label attached for posting within Hong Kong, will be attached to or printed at some prominent place in the relevant Corporate Communication sent, specifying that the Corporate Communications prepared in the other language will be available upon request. Shareholders may change their choice of language and/or means of receipt of Corporate Communications at any time by completing and returning the Change Request Form to the Company c/o the Share Registrar by post or by email to nwd-ecom@hk.tricorglobal.com.
4. With respect to Shareholders who choose, or are deemed to have consented, to receive the Website Version of all future Corporate Communications and have provided an email address in the Reply Form, an electronic version of the notifications of publication of future Corporate Communications on the Company's website will be sent

to such email address of the Shareholder. If no email address is provided in the Reply Form, the Company will send the notifications of publication of future Corporate Communications on the Company's website to the Shareholder by post. If for any reason Shareholders have difficulty in receiving or gaining access to the Website Version of future Corporate Communications, the Company will promptly, upon request in writing to the Company c/o the Share Registrar or by email to nwd-ecom@hk.tricorglobal.com, send future Corporate Communications to such Shareholders in printed form free of charge.

5. With respect to future Shareholders, the Company will send both language versions of the first Corporate Communications to such Shareholders (if and when appropriate) together with a letter similar to the First Letter and the Reply Form (in both English and Chinese) for the use by such Shareholders to indicate their preferences as to the means of receipt and choice of language of future Corporate Communications. If no reply is received from such Shareholders by an indicated deadline, the arrangements as set out in paragraph 1 above will apply.
6. All future Corporate Communications in both English and Chinese and in accessible format will be available on the Company's website at www.nwd.com.hk under the sub-page titled "Investor Relations". Electronic copies of all such Corporate Communications in both English and Chinese will be submitted to the Stock Exchange for publication on HKEx's website at www.hkexnews.hk.
7. The Share Registrar will be providing a telephone hotline service (Tel: (852) 2980 1333) during business hours (9:00 a.m. to 5:00 p.m., from Mondays to Fridays, excluding public holidays) for Shareholders' enquiries regarding the above arrangements.
8. The First Letter and the Second Letter will mention that (a) printed copies of the English and Chinese versions of all future Corporate Communications will be available from the Company or the Share Registrar upon request; and (b) the Website Version of all future Corporate Communications will be available on the Company's website and HKEx's website, and that (c) a dial-up hotline service referred to paragraph 7 above has been provided.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the meanings set out below:

“Company”	New World Development Company Limited (新世界發展有限公司), a company incorporated in Hong Kong with limited liability, the Shares of which are listed on the Main Board of the Stock Exchange (Stock code: 0017)
“Corporate Communications”	any documents issued or to be issued by the Company for the information or action of holders of any of the Company's securities as defined in Rule 1.01 of the Listing Rules

“ HKEx ”	Hong Kong Exchanges and Clearing Limited
“ Hong Kong ”	the Hong Kong Special Administrative Region of The People’s Republic of China
“ Listing Rules ”	Rules Governing the Listing of Securities on the Stock Exchange
“ Share Registrar ”	Tricor Tengis Limited at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong
“ Shareholder(s) ”	registered holder(s) of the Shares
“ Shares ”	ordinary shares of the Company
“ Stock Exchange ”	The Stock Exchange of Hong Kong Limited

By Order of the Board
Wong Man-Hoi
Company Secretary

Hong Kong, 11 May 2016

As at the date of this announcement, (a) the executive directors of the Company are Dr. Cheng Kar-Shun, Henry, Dr. Cheng Chi-Kong, Adrian, Mr. Chen Guanzhan, Ms. Ki Man-Fung, Leonie, Mr. Cheng Chi-Heng, Ms. Cheng Chi-Man, Sonia and Mr. Au Tak-Cheong; (b) the non-executive directors of the Company are Mr. Doo Wai-Hoi, William and Mr. Cheng Kar-Shing, Peter; and (c) the independent non-executive directors of the Company are Mr. Yeung Ping-Leung, Howard, Mr. Cha Mou-Sing, Payson (alternate director to Mr. Cha Mou-Sing, Payson: Mr. Cha Mou-Zing, Victor), Mr. Ho Hau-Hay, Hamilton, Mr. Lee Luen-Wai, John and Mr. Liang Cheung-Biu, Thomas.